

CROSSNET launches in new markets with local numbers from Global Call Forwarding



- ▶ **Company Name:** CROSSNET
- ▶ **Industry:** D2C Ecommerce / Sports
- ▶ **Founded:** 2017
- ▶ **Client Since:** 2021
- ▶ **Website:** crossnetgame.co

OVERVIEW

CROSSNET is the first four square volleyball game and one of the fastest-growing backyard games in the world. The sport was created by two brothers, Greg Meade and Chris Meade, who have been featured in Forbes 30 Under 30.

CROSSNET can be found in local big-box stores such as Walmart, Dick's Sporting Goods, Target, and Scheels. The game can be set up within minutes and played in sand, grass, or outdoors.

They currently ship to 50+ countries, and are primarily focused on the US, EU, Canada, and Australia.

CHALLENGE

As CROSSNET continues to grow rapidly, they have been launching their products in new countries. When companies expand to other countries, it's important that they offer local phone numbers that customers can call conveniently and without being charged long-distance fees.

"It's critical to have a number that supports the country you launch in." – Greg Meade, CEO

In CROSSNET's case, they were launching in Australia and needed to forward calls from a local number in Australia to their team in the United States.

Companies can use an international call forwarding service to route phone calls from a local or toll free number in a specific country to another destination worldwide.

Customer Stories



SOLUTIONS

The CROSSNET CEO searched Google to buy an Australian phone number and found Global Call Forwarding (GCF). He then read some customer reviews and decided to sign up.

Within minutes, CROSSNET was able to set up a call service and virtual phone number in Australia that forwards calls to the USA.

“It was great! A quick setup call and we got the ball rolling with setting up our new number.” — Greg Meade, CEO

Additionally, CROSSNET needed a slightly flexible payment option to meet their internal invoicing needs.

While a credit card is the default payment system for GCF, CROSSNET requested to submit payments by wire transfer, which would integrate with their payments system.

The billing team at GCF set up payment terms for payment to be made upon the receipt of a monthly invoice. This payment process helped CROSSNET with their invoicing requirements.

RESULTS

CROSSNET found a solution to connect with their Australian customers and they were impressed with the affordable pricing and responsive customer service that Global Call Forwarding offers.

“Great reviews, great price, great customer service.” — Greg Meade, CEO

They are continuing to expand the business with new products like CROSSNET H2O and CROSSNET for Soccer, and they also launched an official partnership with USA Volleyball.

CROSSNET has also garnered impressive media coverage from major outlets like Forbes, ESPN, Barstool Sports, The Chicago Tribune, Good Day Sacramento, and others.

They're just getting started and we hope to see CROSSNET as a household name globally.



Global Call Forwarding is a leading provider of local and toll free numbers in the US and international markets, we successfully serve thousands of businesses around the world, from small enterprises to large multinational corporations, utilizing an advanced global network and innovative service features.

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